

Florida Specialty Crops



AVOCADOS
Annual Production and Value
April 18, 1979

FLORIDA: Total production from Florida's 1978-79 avocado crop was 924,000 bushels, more than double the previous crop which was reduced by the severe freeze in January 1977. The season just completed was Florida's second largest crop. With bearing acreage increasing at an annual rate of 5 to 7 percent, production is expected to increase.

The 1978-79 average price per bushel at the packing house door, at \$10.00, was off sharply from the previous season when the price was a record high

\$17.25 per bushel. However, the current season's bushel price and total value of production is comparable to those crops harvested just prior to the short season in 1977-78.

CALIFORNIA: Both production and total value of sales in California continue to increase. The 1977-78 production dropped by 11 percent from the previous crop, but the forecast for the current season is for a record high level again.

Table 1. Florida avocados: Bearing acreage, production, utilization, season average price and value of production at packing house door for crop years 1971-72 through 1978-79

Season	Bearing acres	Total production	Certified shipments	Local fresh use	Processing	Price per bushel	Value of production
	Acres	Bushels	Bushels	Bushels	Bushels	Dollars	Dollars
1971-72	5,400	772,000	729,000	8,000	35,000	8.40	6,466,000
1972-73	5,600	752,000	705,000	10,000	37,000	8.00	6,003,000
1973-74	5,800	812,000	755,000	11,000	46,000	8.90	7,207,000
1974-75	6,200	876,000	816,000	12,000	48,000	8.20	7,171,000
1975-76	6,400	1,160,000	1,098,000	10,000	52,000	10.00	11,600,000
1976-77	6,900	844,000	818,000	10,000	16,000	10.30	8,659,000
1977-78	7,300	428,000	412,000	8,000	8,000	17.25	7,383,000
1978-79	7,700	924,000	895,000	8,000	21,000	10.00	9,240,000

Table 2. California avocados: Bearing acreage, production, season average price and value of production at packing house door for crop years 1971-72 through 1978-79

Season	Bearing acres	Total production 1/	Price per bushel	Value of production
	Acres	Bushels	Dollars	Dollars
1971-72	19,040	1,040,000	23.80	24,752,000
1972-73	19,610	2,816,000	13.60	38,368,000
1973-74	20,715	2,120,000	19.90	42,135,000
1974-75	23,840	4,176,000	11.90	49,590,000
1975-76	25,710	2,336,000	25.92	60,561,000
1976-77	29,041	4,800,000	14.80	71,160,000
1977-78	33,870	4,280,000	19.80	79,180,000
1978-79	37,790	5,500,000	NA	NA

1/ Pounds converted to bushels at 50 pounds per bushel, rounded to nearest thousands.

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